

REC. NOV 8, 1965

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put more leisure into your life with
Simplicity

the elegant ...
6 hp BROADMOOR®



tireless tilling ...
4 hp SUPERMATIC ROTICUL®
3 hp ROTICUL®



here's the 1966 leisure lineup

the brawny ...
10 hp LANDLORD® 101





the thrifty...

SUPER WONDER-BOY® 6 hp
SPECIAL WONDER-BOY® 6 hp
WONDER-BOY® 401 4 hp



blizzard reversing ...
SNO-AWAY®

that lets you live the life of *Simplicity*®



the versatile...

7-14 hp 2-WHEEL TRACTOR

Simplicity® LANDLORD® 101



If you're looking for enough muscle and hustle to take over big yard chores, look no further. This brawny beauty regards any outdoor job as a challenge . . . and tackles each chore with the ease of a machine that loves its work. Once over lightly with a Landlord, and your lawn and garden know they've met their master!

With 10 husky horses under its hood — more than 10% power increase over last year's model — this handsome helper seldom gets riled. It's perfect for the big jobs . . . suburban homes, large estates, schools, nurseries, service stations, country clubs, farms . . . anywhere a rugged, reliable power-partner is needed 12 months a year.

The Simplicity engineers thought of all the convenience features when they designed this Landlord. They even added "Hydrolift" . . . the hydraulic lift feature that lets your wife raise the mower just as easily as you . . . a simple push of the Hydrolift lever and hydraulic power does the work.



put more leisure into your life with Simplicity

Simplicity 10 hp Landlord 101 (Mfg. No. 351) Above. With 42" Rotary Mower has patented "Free-Floating" feature which allows mower to follow front wheels over ground contours to avoid scalping. Features deep anti-clogging, one-piece heavy steel mower housing. Also includes "Hydrolift" . . . the hydraulic lift feature that lets you raise mower effortlessly. Hand lift is still available.

Add to that a handy parking brake, a deluxe bucket seat, a dash with closely grouped controls, a gas gauge in the hood which lets you check the fuel without removing the gas cap, and you have a brief idea why this tractor offers more exclusive features than any other on the market.

The Landlord 101 is built for the long haul, too, with an electrically welded heavy-gauge steel frame and sound engineering. Here's some quick evidence in support of that statement:

■ **Easy-Spin Starting** gives you that welcome rrrrrrowrr! Its 40 amp automotive battery packs the power to turn over engine in any kind of weather, the magneto ignition guarantees a hot spark and the 3 stage voltage regulator recharges your battery fast.

takes command of all outdoor work!



Vacuum Collector saves hours and hours of raking and aching!

■ High-Low range speed kit (Mfg. No. 348) gives wide range of speeds forward and reverse. This pulley, with internal gearing in its hub, lets you shift from direct drive to reduced drive, cutting speed to approximately one-third of initial pace. Shifts easily by lever at front of seat.

■ Ten dependable horsepower take tough going lightly, with three convenient power take-off positions — front, center and rear — for unmatched versatility. This power package lets you step up to six mph. But even wide open you won't rankle the neighbors nor exceed a safe speed — its Softpurr Muffler stifles engine noise without stealing horsepower.

■ Controlled traction differential supplies power to both wheels on slippery sidehills and icy sidewalks, giving you better traction.

■ Quick switching attachments let you change your mind or implement in a matter of minutes. What's more, you need no tools. Putting on or taking off its wide range of attachments is . . . well, Simplicity!

Vacuum Collector (Mfg. No. 328) Above. Lets you hang up your rake for good . . . it's the answer to an estate owner's aching muscles. Powered by the tractor engine, it simultaneously vacuums and mulches leaves and grass clippings as you mow, and propels them into an extra-large grass container . . . it holds the 26 bushels you see here! Heavy-duty, all weather canvas bin features sturdy removable rear door that's extra wide for easy dumping. Attached easily to your 42" rotary mower and dump cart.

■ Big rotary mower cuts a velvety-smooth swath 42" wide . . . and the 5-gang mower stretches this swath to 98" wide, shrinking even the broadest lawns to small-patch proportions.

Landlord plows deep without grunting, grades its level best, tosses aside wet snow, hauls, mows, tills, cultivates . . . anything you ask it. This machine knows no season, and has a quality that never quits. Put a Landlord in your life, and you'll know what we mean by living the life of Simplicity.

Simplicity® 10 hp LANDLORD® 101



5-Gang Mower (Mfg. No. 275) With their giant 98" swath, these five units really gang up on big grass cutting jobs, covering nearly 4½ acres per hour. Two outside units detach quickly for mowing smaller areas. Cutting heights adjust from 1" to 2½". Unique hitch allows all five units to follow ground contours. Flex-tread tires (3:50 x 11:25) take it easy on turf.



42" Rotary Mower (Mfg. No. 285) Trims your lawn at a 2-acre-per-hour clip. Has patented FREE FLOATING feature — mower is mounted on front axle, so it follows front wheels over contours, never scalps. Hydrolift lowers and raises mower. Extra deep housing and large discharge chute prevent clogging. Three specially designed cutting blades have added tip life. Cutting height adjustable 1½" to 3½". (Requires No. 349 Power Take-Off.) Leaf Mulcher No. 284 optional.



32" Rotary Mower (Mfg. No. 207) Never scalps, thanks to patented FREE FLOATING feature — tractor's front wheels tilt the mower over uneven ground. Mows 1½ acres per hour with 3 high-carbon hardened steel blades and heavy-walled steel housing for longer life. (Requires No. 349 Power Take-Off.) Leaf Mulcher No. 173 optional.

Simplicity's easy hitching saves you time, temper and trouble. You can disappear around the corner of the house and reappear with a different attachment so quickly the neighbors will think you're a quick change artist. But the artist is really the 10 hp Landlord, and the engineers who designed it.

Hard as other brands of lawn and garden power equipment try to come close to Simplicity performance, there's always one hitch that keeps them from matching its quality and convenience — and that's Fast Hitching!

None offers faster hitching of implements than Simplicity. It takes less than a minute to change from one implement to another.



So, all that time you'd ordinarily spend changing attachments or looking for tools can be used to hurry through your yard work. Compare this fast hitching feature with other brands. It's just one more convenience item from Simplicity that leaves you more time for leisure living.

42" Dozer Blade and Snow Plow (Mfg. No. 179) Shown on page 27 in snow attachment section. Perfect for light work — such as grading, plowing snow, cleaning farm buildings or poultry runs. Angles right, left or straight ahead. Easily controlled by lift lever, is counter balanced. (For better traction, four No. 046 wheel weights, No. 182 counterweight, and No. 315 tire chains are recommended.)

put more leisure into your life with Simplicity

quick change artist of any yard program!



3-Gang Mower (*Mfg. No. 273*) Above. Three 22" ground driven mowers cut a smooth swath 5' wide, finish $2\frac{3}{4}$ acres an hour. Heavy duty construction takes daily pounding in stride. Flex-tread tires are easy on turf.



10" Moldboard Plow (*Mfg. No. 204*) Upper right. Rolling coulter cuts trash, lets you slice a neat, clean furrow. Handy depth regulator gives precise furrow control. (Requires No. 203 Hitch Adaptor.) Four No. 046 wheel weights and 315 tire chains recommended for sure-footed traction over soil and during heavy plowing.



Cultivator (*Mfg. No. 209*) Center right. Weeds will hate you, but your garden will love you as you work astride small plants and between rows with this adjustable depth cultivator — it adjusts even while you're in operation. Sturdy high-carbon reversible steel knives are staggered to shed trash, keep your rows neat. (Requires No. 203 Hitch Adaptor.)

42" Grader Blade (*Mfg. No. 237*) Lower right. You'll grade like a pro in loose dirt or on gravel drives with easily adjusted blade. Angles right, left, straight ahead. Attaches with only 3 pins — no tools required. High carbon steel blade is sturdy, half-inch thick, double beveled, reversible. (Recommend four No. 046 wheel weights.)



Simplicity® ATTACHMENTS



46" Sickle Bar (*Mfg. No. 346*) Slices effortlessly through heavy growth, even over rough terrain and steep slopes. Cuts 1.2 acres an hour in high gear at half throttle. Mounts on the side, between front and rear wheels, in minutes. Hand control lever, or new Hydrolift raises and lowers bar. Mows above and below horizontal without losing cutting ability. Spring mechanism protects knives from obstructions; recouples without operator dismounting. Adjusts to vertical position for transportation. (Requires No. 349 Power Take-Off.)



46" Dozer Blade (*Mfg. No. 356*) This heavily reinforced 46" blade is protected against shocks by two heavy springs. It angles right or left, in five positions. Adjusts from operator's seat. Blade is removable, and can be inverted. Attaches to front axle of tractor to tip with front wheels, to follow contour of surfaces. Adjustable shoes regulate height of dozer blade. Rear counterweights are recommended if hand lever is used rather than Hydrolift. Wheel weights and tire chain will give maximum traction.



Dump Cart (*Mfg. No. 085*) Leave the heavy hauling to this welcome attachment. Hauls 1,000 lbs. easily, and can be completely tipped without disconnecting the trailer hitch or lifting trailer wheel from ground. Balanced for easy dumping. Heavy-gauge steel, completely reinforced. Detachable tailgate. Attached easily without tools. Size 39" x 26" x 12".

36" Lawn Roller (*Mfg. No. 227*) Not illustrated. This 36" lawn roller attaches easily to the Landlord with just one pin. It covers the wheel span of the tractor and weighs 370 lbs. when filled with water. Roller surface is kept clean during operation by spring-loaded scraper blade.

Mobile Alternator Generator (*Mfg. No. 220*) Starts motors that normally require 2500 watt generators, delivers a 30 amp. current for 20 seconds, 20 amp. starting current for two minutes. Has 1500 watts, 13 amp., 115 volts, 60-cycle with volt meter. For driving electric lawn mowers, hedge trimmers, pruning equipment, power saws, and stand-by power.



take the backache out of the yard work!



Summer Cab (Mfg. No. 283) You've got it made in the shade with this cool protection from the sun's searing stare. Tubular steel bracing attaches to the frame with just 8 bolts. Unique Lift-O-Dot Snap Couplers secure the fabric in seconds. Lots of head room, excellent visibility all around, yet the sun doesn't reach you.



Winter Cab (Conversion Kit) This kit converts the summer cab for warm winter use, protecting you from icy winds, snow and cold. Clear vinyl plastic windows in curtains on front, two sides, and rear give 360° visibility. Dark cloth on front windshield cuts blinding glare off hood, prevents snow from entering cab. Side curtain can be removed independently. Cab can be pivoted on rear support for easy access to controls and engine. (Mfg. No. 282)



32" Rotary Tiller (Mfg. No. 174) Prepares ideal seed beds with gentle blending action that never pulverizes soil structure. Strong, non-clogging, self-sharpening tines. High-Low range speed kit can be effectively used to reduce speed and increase power. Precision anti-friction bearings. Hydrolift lever raises tiller when desired. (Recommend No. 223 front counterweight for balance when using hand lift lever.) Another Pulley Kit (Mfg. No. 238) reduces tractor speeds. Tillage width can be increased to 42" with optional extension tines No. 212.

accessories (not shown)

High-Low Range Speed Kit: (Mfg. No. 348) Doubles or reduces tractor speeds and makes all speeds instantly available. **10" Pulley Kit:** (Mfg. No. 238). Less expensive than 2-speed transmission pulley, but reduces all speeds to permanent levels when attached. Kits especially useful under difficult conditions for snow blower, tiller or mower.

Electric Light Kit: Two 12-volt sealed beam lights. Mfg. No. 318. Electric Starter Generator. Includes 12-volt battery. Mfg. No. 316.

Dual Wheels: For extra traction and stability. Mfg. No. 286.

Tire Chains: 8-12, pair. Mfg. No. 315.

Speed Reduction Kit: 10" pulley and belt reduce normal speeds to increase power. Use for Snow Thrower in heavy snow, and with Rotary Tiller for deep tilling. Mfg. No. 238.

Hub Caps: Set of 4. Mfg. No. 280.

Dual Lift Lever Kit: Mfg. No. 312. Front Counterweight, recommended for use with heavy rear-mounted attachments. (Front and rear counterweights are not needed with Hydrolift feature; only with hand lift lever.) Mfg. No. 223. Hitch Adapter necessary for Moldboard Plow, Disc Harrow, or Cultivator Blade. Mfg. No. 203. Rear Counterweight for Snow Thrower. Mfg. No. 182. Collar weight for Snow Thrower and Dozer and Dozer Blade. Mfg. No. 045.

Wheel Weights: Mfg. No. 046.

8-12" Disc Harrow

(Mfg. No. 206) One pass smooths, evens seed beds or forms hilling. Reversible gangs can be adjusted to throw in or out. Attaches in

seconds without tools. (Requires No. 203 Hitch Adaptor. Recommend No. 223 front counterweight and four No. 046 wheel weights.)



more *Simplicity* LABOR SAVERS



Check the three illustrated scenes for dramatic proof of Landlord's work power. In one view, the Landlord is pulling a 450 lb. trailer loaded with 100 bales of hay weighing 70 lb. each, plus a young man and boy weighing 200 lbs. That's 7650 lbs. in all, and it's being pulled uphill! Yet the Landlord moves along steadily at an unflinching pace, giving graphic testimony to its rugged power.

3 power take-offs offer all year help!

More farmers are realizing the economy of supplementing big tractor power with small auxiliary tractor power. Operating a big field tractor out of its element is mighty expensive, and the Landlord's compact convenience allows it to perform in cramped work areas where large tractors can't maneuver. For its size, the Landlord handles more than its share of chores: Cleaning feed areas, sickle bar mowing of heavy growth around buildings and fences, removing snow, hauling heavy loads, bringing electrical power to places where there is no high-line outlet, and handling many other jobs.

The Landlord isn't just a summertime helper, either. It's a year-round power partner that's economical to operate and rugged enough to breeze through punishing chores. Its high mounting allows front and center attachments to use the front wheels, not the frame, as their guide for clearance. Plus, the Landlord's exclusive rotating screen and internal flywheel baffle plate exclude dirt from cooling fins — allow engine to run much cooler.

Rear Power Take-Off. Comes from a driveshaft which delivers power to both sides of the tractor and is directly connected to the engine. Ideal for driving the 110-volt generator and 32" rotary tiller. May be used for other attachments as well.



Center Power Take-Off. Operates center-mounted attachments which are free-floating and follow ground contours — thanks to Simplicity's patented mounting. Two-step pulley permits rotary mower and sickle bar to use this feature.

Front Power Take-Off. This output shaft from the engine drives rotary snow thrower. Will be used to drive others in the future. Can also be used to drive implements, such as elevators.



The other scenes show just two more of the many jobs a Landlord can handle. You'll never run out of things for it to do: rotary tilling, cultivating your garden, gang-cutting your grass to golf course smoothness, dumping trash, carrying heavy loads, even providing power for a conveyor belt as you see here. Plus, there's a summer cab to protect you from the sun's stinging rays . . . as well as a winter cab to shelter you from biting winds, snow and cold.

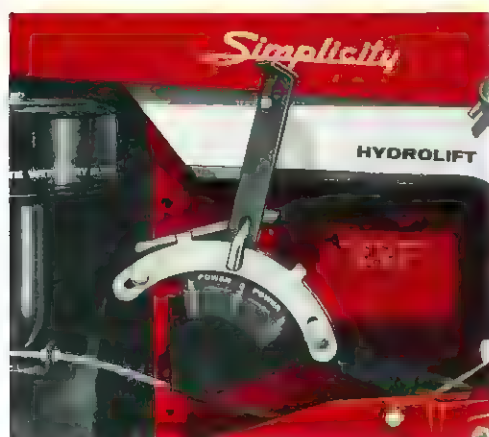


Farm owners call the Landlord one of their best "hired hands." The auxiliary tractor power it provides makes it an investment that pays for itself many times over. The Landlord is right at home on the farm, helping with chores four seasons of the year. The Landlord replaces muscles with mechanization, and is the perfect power package for time-pressed people.

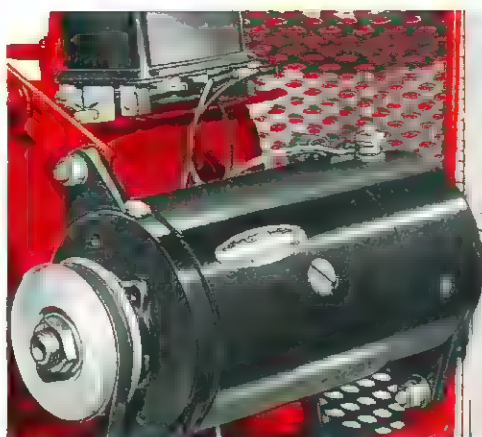


Spur Gear Differential — A special friction mechanism in the Landlord differential always provides driving torque to both wheels in drive at all times, yet retains true differential action. This controlled traction feature provides solid footing even when one wheel is on a slippery surface.

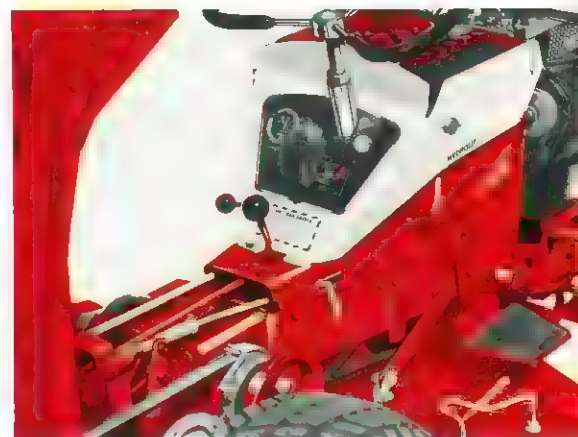
with plenty of compact power!



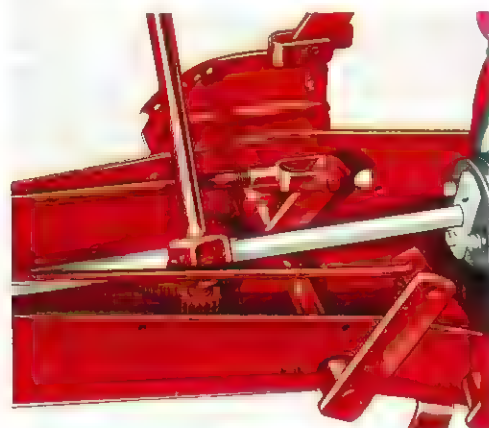
Hydrolift Control. Brand new feature gives you fingertip control when raising front, center or rear-mounted attachments, with as little effort as "power steering". This hydraulic lift feature gives you perfect control, allowing you to raise or lower attachments to any desired position and hold them there. Also has provision which allows attachments to float and follow contour of ground. Previous model hand lift control lever still available.



Optional Electric Starter and Generator (Mfg. No. 316). This heavy-duty electric starter and generator gives fast, effortless starts at the touch of a button. You still have a hot spark even if all the current is used to crank the engine. The unit is equipped with key ignition for added safety and protection.

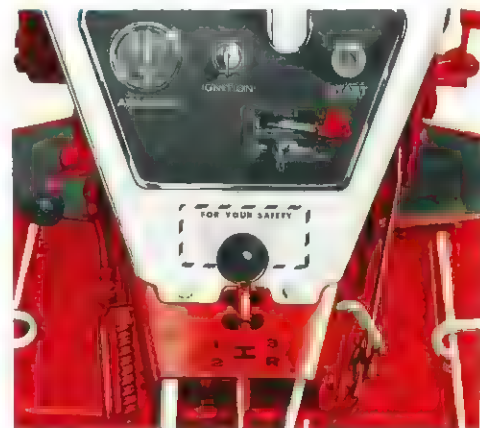


Easy Access to Parts — Flip-top bucket seat and removable hood provide full, instant access to parts. The engine is mounted to blow engine heat forward, away from the operator. Wide seat is amply padded with foam rubber and rises high in back to give good support and comfort to driver.



3 Speeds Forward and One Reverse — The Landlord has a top speed of over 6 mph, second speed of $3\frac{3}{4}$ mph and first speed of nearly 2 mph. A special 10" pulley reduces all forward speeds $\frac{1}{3}$ for more power, allowing tractor to move as slow as 1 mph. The oil-lubricated transmission features anti-friction roller bearing on hardened shafts for smooth operation and long life.

6 Speeds Forward and 2 Reverse — That's what High-Low range speed kit attachment gives you. The internal gearing in the hub of this single pulley lets you shift from direct drive to reduced drive, cutting speed to about one-third initial pace, giving you more power in each forward and reverse gear. Especially useful in difficult conditions with snow blower, tiller, grader or mower.



Efficient Power Flow — Power is delivered efficiently to all power take-off points and wheels. The snow blower is driven from the main P.T.O. at the front of the engine. Power for the rotary mower and all pull-behind attachments is taken from the spiral bevel gear box, connected directly to the flywheel end of the engine by a shaft and flexible couplings.

specifications/LANDLORD

Engine: Briggs & Stratton 10 hp, 4-cycle, Easy-Spin starting, heavy duty air-cooled, with micromatic ignition and mechanical governor.

Crankshaft: Mounted and rotates on ball bearing.

Valves: Stellite exhaust with Stellite seat for longer valve life.

Air Cleaner: Oil Foam with special rotating screen which centrifuges leaves and clippings out of cooling air.

Transmission: Sliding spur gear and spiral bevel gear, oil lubricated, precision cut, carburized and hardened, mounted to anti-friction roller bearings.

Differential: Spur gear, precision cut, carburized and hardened with built-in controllable friction.

Frame: Electrically welded, heavy gauge of new inverted channel type.

New Steering Gear: 4.1 to 1 ratio.

Turning Radius: 2' inner rear wheel.

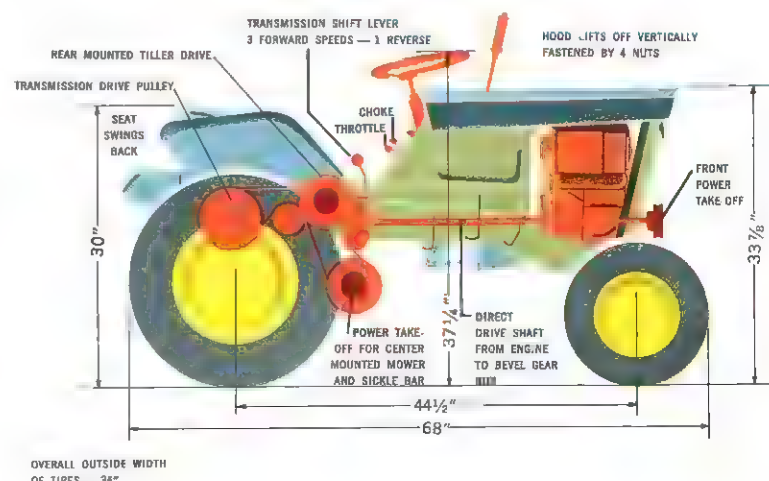
Speeds: 3 speeds forward plus reverse. Gear ratios — with standard pulleys, 156 in first, 66 in second, 40 in third. Gear ratios — with tiller pulleys, 194 in first, 82 in second, 50 in third. Planetary $\frac{3}{4}$ to 6 mph.

Tires: Front 4.80 x 8 studded-tread 2-ply. Rear 8.50-12 suburbanite-tread 2-ply.

Electrical System: 12 volt with large 40 amp automotive battery, magneto for positive starting even in coldest weather when all battery current is needed to turn over engine. Automotive battery and ammeter, 3-stage voltage regulator for quick recharging.

Shipping Weight: 681 lbs.

Power Take-Offs: Smooth power flow with power take-off available to front, center and rear; eliminates costly extra engines.



BROADMOOR® workhorse with a



6 hp Broadmoor (Mfg. No. 303)

Rugged Elegance. Those two words amply describe this handsome all-season helper. The 6 hp Simplicity Broadmoor takes the backache out of yard work, and never leaves a trace of having given you a hand. Your friends will think you did all those yard chores yourself.

This riding tractor never leaves evidence of where it's been — the only mark it leaves is the mark of a job well done. The Broadmoor rolls to work on lawn-pampering Floating Traction tires, which tiptoe over grass, practically float through slippery going, and won't bog down in snow. It's a fact that these high-flotation tires exert less pressure per inch than a ballet dancer's feather light step.

The Broadmoor gives you big machine all-season utility for the price you'd expect to pay for a single purpose riding mower alone. It's compact, versatile, easy to operate, and ready to go whenever you are. Its powerful 6 hp engine responds eagerly to Easy Spin starting and magneto ignition system. This power partner makes others in its class obsolete and over-priced. It gives you a choice of lawn-mowing

32" Rotary Mower (Mfg. No. 289) This compact mower levels up to 1 1/4 acre per hour, with a patented free-floating feature that won't scalp a blade of grass because mower tilts with front wheels to follow ground contours. Cutting heights are adjustable from 1 5/8" to 3 1/8", simultaneous front and rear of mower. Its one piece housing of rugged steel gives great strength and reduces vibration. Improved steel blades give added tip life. Easily attached in seconds without tools. Leaf Mulcher (Mfg. No. 173) is optional.

options — with width of swath ranging from 32 inches to a full 5 feet. It's great for grading . . . takes the drudgery out of snow removal . . . and lets you change attachments in less than a minute without tools.

Here's an all-year worker that's always ready to help — and never asks a cent for overtime. The Broadmoor takes the time-consuming grind out of jobs that could make you long for apartment living . . . and makes you a homeowner with more free time for fun and family.

light touch!

3-Gang Mower (Mfg. No. 273) Upper right. Work always goes faster when the whole gang pitches in, and that's the case with this mower. Three 22" ground-driven mowers smooth $2\frac{3}{4}$ acres per hour, covering a 5' wide swath and reducing any big lawn to small patch proportions. Heavy-duty construction gives long, service-free life under constant use. Extra wide tires prevent marking your lawn — even when the ground is wet.

32" Rotary Snow Thrower (Mfg. No. 293) (Lower right.) This machine actually puts a little fun in snow removal. Cutting a 32" wide swath and sending it flying in any direction, this rotary snow thrower turns a blizzard into reverse. It has a one-piece, non-clogging auger and height adjustable skid shoes which allow snow removal over uneven surfaces.

Vacuum Collector lets you clear off clippings and collects leaves without lifting a rake.



New Vacuum Collector (Mfg. No. 343) Here's a new attachment for the Broadmoor that makes raking outdated. This Vacuum Collector whisks off leaves and long clippings without causing a callous. It simultaneously vacuums and mulches leaves and grass clippings as you mow, and propels them into an extra large grass container. Heavy-duty, all weather canvas bag features sturdy removable rear door that's extra wide for easy dumping. Attaches in minutes to the 32" rotary mower and dump cart.

put more leisure
into your life
with Simplicity



BROADMOOR® attachments



No other tractor in its class is so gentle to drivers as the Broadmoor. Its soft seat flotation tires make riding truly *soft* — no head-snapping forward lunges either with its soft-action clutch when you move out in either the two forward speeds or the one reverse.

It's easy to boss the Broadmoor, too — its geared steering mechanism lets you circle small flower beds and shrubs in one pass, and get within a half-inch of trees and fences. Good-bye to tiresome jockeying and endless hand trimming!

Here are some more features that let you sit pretty on a Broadmoor: A relaxing deluxe foam rubber bucket seat . . .



40" Grader Blade (*Mfg. No. 298*) With this attachment your graded areas will be strictly on the level. It maintains gravel drives, levels loose dirt. Attaches with only three pins, without a single tool. High carbon steel blade is half-inch thick, double beveled and reversible. (Recommend two No. 045 collar weights and No. 300 rear weight.)

especially designed blower system that forces engine heat forward and away, never back at you . . . handsome panel that puts all controls within easy reach . . . gas gauge that tells you exactly how much fuel is in the tank.

Feature for feature, this Simplicity beauty is "Suburbia's Buy of the Year" . . . the ideal combination of power, performance and versatility.

put more leisure into your life with Simplicity

change acre of aches into lots of leisure!

accessories (not shown)

36" Lawn Roller (*Mfg. No. 227*) This roller more than covers the Broadmoor's wheel span, and makes your lawn carpet smooth. Unit attaches with just one pin, weighs 370 lbs. when filled with water, and has a spring-loaded scraper which cleans roller surface while in operation. Diameter: 18". Length: 36". Made of heavy 12 gauge steel.

Electric Light Kit: (*Mfg. No. 334*) Two 12-volt sealed beam lights.

Electric Starter Kit: Includes 12-volt 40 amp automotive battery. (*Mfg. No. 304*)

Rear Weight: Furnishes better traction for front-mounted attachments or other attachments needing maximum pull. (*Mfg. No. 300*), Collar Weight (*Mfg. No. 045*).

Tire Chains: 9.50 x 8. L.P. for Terra-Tires. (*Mfg. No. 301*). 5.70 x 8 standard tires. (*Mfg. No. 302*)

42" Snowplow and Dozer Blade (Shown on page 27). This all steel multi-purpose blade really puts heavy snow in its place — off sidewalks and driveways. One sweep and a 42" row of snow is out of the way. The blade has adjustable shoes, allowing snow removal from uneven surfaces. Blade angle easily adjusted right, left or straight ahead. Tire chains and rear weights recommended. (*Mfg. No. 299*)



Half-Ton Dump Cart (*Mfg. No. 085*) This cart takes the carry out of yard work — it hauls seed, fertilizer, heavy or bulky implements, and is great for dumping waste of all kinds. Sturdy heavy-gauge steel body and electrically welded steel frame are completely reinforced to haul heavy loads constantly for many years. Unit can be completely tipped without disconnecting the trailer hitch or lifting the trailer wheels from the ground. One-pin hitching, and tail gate is detachable. Capacity: Half-ton, size 39" x 26" x 12".

specifications / BROADMOOR

Engine: Briggs & Stratton 6 hp, 4 cycle, single cylinder, vertical shaft, air cooled engine featuring Easy Spin Starting and equipped with large recoil starter, oil bath, air cleaner. Manual carburetor, throttle control. Remote choke control. Piston displacement: 14.1 cu. in. Bore and stroke, 2 1/4 x 2 3/8.

Clutch: "Soft-Action" belt clutch, with spring loaded idlers and special long-wearing belts.

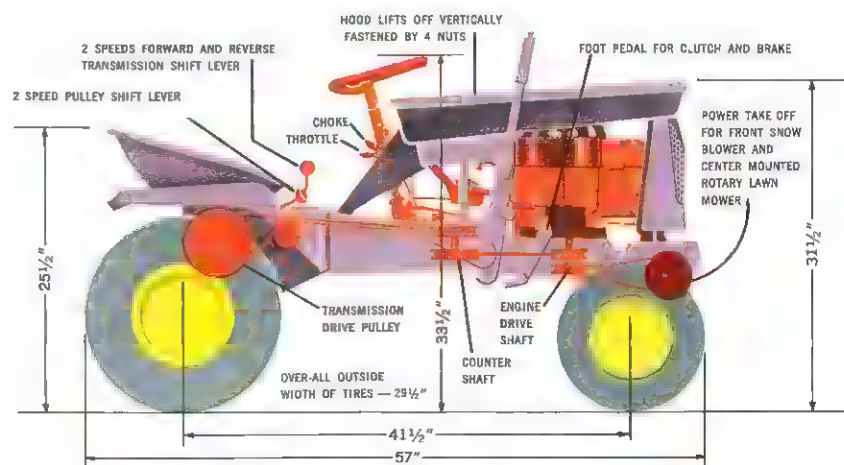
Brake-Clutch Combination:

Transmission-Differential Combination: Specially designed 2-speed rear axle gives 2 forward speeds and one reverse. Geared differential for maximum durability. Pivoting frame allows front wheel to ride over an 8" obstacle.

Tires: On Mfg. No. 288 and 303, soft pneumatic stud-tread standard 5.30 x 6 in front; extra-wide, low pressure Terra-Tires*, 9.50 x 8LP, 2 ply, in back. On Mfg. No. 287, standard tires front 4.10 x 6, and rear 5.70 x 8.

Frame: Electrically welded steel. Center frame of heavy tubular steel.

Steering: Airplane-type steering wheel. Drag link equipped with ball joints makes handling easier.



Simplicity® WONDER-BOY®/401

designed for those who think thrifty!



4 hp Wonder-Boy 401 (Mfg. No. 357), shown with 24" rotary mower.

Simplicity engineers stressed service and practicality when they designed this 4 hp Wonder-Boy 401. It's aptly named, too, because this handy helper really works wonders with yard chores — you'll wonder how you ever got along without it.

Here are some of its features for you to consider and compare:

- Compact design makes it highly maneuverable . . . and lets you store it easily between two cars in your garage. Though it's attractive, it has no purely decorative parts that aren't functional.

- Starts every time . . . thanks to its responsive Easy-Spin Starter and magneto ignition system. There's no "recoil-rope wrestling," no losing time and temper with a balky engine . . . a quick spin and V-A-R-O-O-O-M-M! the Wonder-Boy's ready to work.

- Its 24" mower levels a lot of

lawn in little time, on slopes as steep as 40%, without scalping a single blade of grass. The no-scalp feature is due to the mower's mounting on the front axle, letting it ride bumps and dips of lawn contours with the front wheels, taking no shortcuts . . . it gives you an even trim.

- Sturdy as a tank, with electrically-welded all steel construction . . . gentle as your neighbor's new car, responding smoothly in one forward speed and one reverse . . . maneuverable enough to trim easily around a tree, mows within $\frac{5}{8}$ " of edge of deck . . . working cooler, with the engine fumes *behind* you . . . and comfortable as a chaise lounge, with soft no-mar tires and deep-padded seat mounted on rubber vibration isolators, cutting height adjusts $1\frac{5}{8}$ " to $2\frac{3}{4}$ ".

- Mounts any attachment in less than a minute, without touching a tool for mulching leaves and superb mowing. Only an owner can describe the wonders of a Wonder-Boy — America's favorite year 'round labor saver.



put more leisure into your life with Simplicity

Super WONDER-BOY[®]

... for folks who appreciate extra convenience !



Super Wonder-Boy (Mfg. No. 329), shown with 32" rotary mower.

Here's convenience with class — an outdoor helper that's long on comfort extras, with extra power for the heavier jobs. Feature for feature, it's a marvelous creature.

The Simplicity engineers put convenience foremost when they designed the Super Wonder-Boy. They put a new gas gauge in the hood, that lets you check on fuel without removing the gas cap. They designed the 6 hp Super Wonder-Boy for changing attachments in seconds without tools. They put the pivot point under the driver's seat for more stable operation. Nothing was overlooked to bring you the finest performer ever to tackle a lawn or garden job.

This hustler powers a full 32" mower . . . has tires 6½" wide which provide sure-footed traction without leaving tread marks, and are gentle on drivers as well as lawns. To add further riding comfort, the steering post has been embedded in rubber to dampen vibrations, and the deep foam rubber padded contour seat is mounted on rubber springs. The foot operated clutch-brake combination gives positive control of the unit. The Super Wonder-Boy is . . . well, super!



THE WONDER-BOY SPECIAL

This Wonder-Boy Special (Mfg. No. 332) is designed for the economy minded. It's a cost-conscious version of the Super Wonder-Boy, sharing all but a few of the features offered in the Super. For example, it has no chrome hubcaps, no gas gauge, no rubber padded foot rest, and uses standard size tires 4.80 x 4.00-8. Other than that, it has all the get up and mow of the Super.

WONDER-BOY® attachments



Half-Ton Dump Cart (*Mfg. No. 085*) This cart takes the lift out of yard work, easily hauling 1,000 lbs. of any type of material. Both the Wonder-Boy 401 and the Super Wonder-Boy tow this cart easily, and it's hitched on in a jiffy. Carries seed, soil, fertilizer, heavy or bulky implements.

With a Wonder-Boy 401 or a Super Wonder-Boy you rule your yard . . . your yard doesn't rule you. Either of them put you in the driver's seat, and lets you steer toward more leisure time and family fun.

The Super Wonder-Boy and the Wonder-Boy Special mow large areas in a hurry with their 32" mowers, trim up to $\frac{5}{8}$ " on sides . . . and never scalp the ground, thanks to their patented Free-Floating feature which allows mower to tilt with contours and literally "float" the blades over tough grades and terraces. Their extra power, plus two forward speeds and one reverse, lets you handle the usual yard chores, plus master the tough jobs such as maintaining your stone drive, grading, and clearing snow.

The Wonder-Boy 401 with its 24" mowers, smooths off your lawn at an ambitious clip, mulches leaves to enrich your lawn, rolls your grass to carpet-smoothness, and gives you



Built to Lift and Last. The half-ton dump cart can be completely tipped without disconnecting the trailer hitch or lifting the trailer wheels from the ground. Sturdy, heavy-gauge steel body and electrically welded steel frame are completely reinforced to haul heavy loads constantly for years. Tailgate is detachable. Size: 39" x 26" x 12".

a wonderful lift by hauling loads while you ride in "arm-chair comfort."

And power! The Wonder-Boy 401 has a 4 hp engine that loves being busy . . . and the Super Wonder-Boy and Super Wonder-Boy Special both have 6 brawny horses to pull you through the toughest going. You're on your way in an instant with a Wonder-Boy, thanks to Easy-Spin starting and magneto ignition system. And you travel with a low-back pressure type muffler that seals off sound without stealing power.

Both of these husky helpers are packed with advanced features others won't have for years, for performance that's unmatched in outdoor power. Hooked up with their range of attachments, these Wonder-Boys let you ease up on yard work . . . with Simplicity.

give you a real lift!

check these Wonder-Boy performance features

The Simplicity 4 hp Wonder-Boy 401, 6 hp Super Wonder-Boy and 6 hp Special have so many quality performance characteristics that we welcome the comparison with any other similar sized units on the market. On 6 hp Wonder-Boys under normal load and mowing conditions, their average speeds are two to three miles per hour in low and three to five miles per hour in high. Under the same conditions, and average carburetor adjustments, fuel consumption is $1\frac{1}{2}$ to 2 quarts per hour.

More Wonder-Boy features that deserve consideration:

Turning and Mowing Radii: Turns easily to outside of $1\frac{1}{4}'$ radius, completely inside a $4\frac{1}{2}'$ radius. With 32" rotary mower, the Super Wonder-Boy cuts to outside of a 24" radius. With gang mowers, cuts 66' swath.

Climbing and Stability: Operates safely, easily and comfortably on grades up to 40% . . . straight up or down, quartering or along sides.

put more leisure
into your life
with Simplicity



Three Gang Mower (Mfg. No. 273) The Super Wonder-Boy steps right out in front of these three 22" ground-driven mowers, as they cut a velvety smooth swath fully 5' wide. This three gang mower mows $2\frac{3}{4}$ acres per hour. Heavy-duty steel construction assures you of long, service-free life under constant use. Extra wide tires leave nary a mark on your lawn, even when it's wet.



WONDER-BOY® attachments



Lawn Roller (Mfg. No. 227) Levels your lawn paving-smooth, covering a 36" wide swath. All high carbon steel construction, heavily reinforced assures you of real durability. Scraper-blade cleans roller while in operation. The unit attaches and detaches in a jiffy, with just one pin.

specifications / SUPER WONDER-BOY

Engine: Briggs & Stratton 6 hp single cylinder, 4 cycle, air cooled engine featuring Easy-Spin Starting and equipped with large recoil starter with extra-size rotating screen, oil bath, air cleaner. Manual carburetor throttle control. Remote choke control. Piston displacement 14.1 cu. in.

Clutch-Brake Combination: "Soft Action" belt clutch, with spring loaded idlers and special long-wearing belts operated on pulleys mounted on ball bearings. Foot-operated clutch brake combination.

Transmission-Differential Combination: Specially designed 2-speed rear axle gives 2 forward speeds and 1 reverse. Geared differential for maximum durability. Pivoting front axle allows front wheel to ride over an 8" obstacle.

Tires: Large deluxe rear tires (6.50 x 8) 6½" wide. Front tires are 4" wide Terra-Tires (trade-mark of Goodyear Tire & Rubber Co.)

Frame: Electrically welded steel, inverted channel construction. Center frame of heavy tubular steel.

specifications / WONDER-BOY 401

Engine: Briggs & Stratton 4 hp single cylinder, 4 cycle air cooled engine. Easy-Spin starting. Positive type rewind with sealed starter clutch. Has "oil foam" no-spill air cleaner with washable polyurethane element. Splash system lubrication. Piston displacement 10.4 cu. in. Governor is adjustable mechanical type. High tension ignition system with safety stop switch.

Clutch-Brake Combination: "Soft action" spring loaded idlers, extra long wearing belts. Foot operated clutch brake combination.

Transmission: Geared transmission uses solid steel gears, cut and hardened. Unit is equipped with enclosed differential.

Steering: Airplane type steering wheel. Two drag links positive action. Upper bearing mounted in rubber to dampen vibration.

Tires: Soft pneumatic, tubeless 13 x 5.00 — 6" terra tires (trade-mark of Goodyear Tire & Rubber Co.) on rear. Front tires are 10 x 2.75 semi-pneumatic.

fast mounting, fast workers!

put more leisure
into your life
with Simplicity



36" Snow Plow and Dozer Blade (Mfg. No. 335) For Super Wonder-Boy and Wonder-Boy Special. This all steel multi-purpose blade really does the job for you when snow lies on sidewalks and driveways. Blizzard blues disappear in a hurry as this blade clears a path of snow up to 36" wide with just one sweep! The blade has adjustable shoes to permit snow removal from uneven ground, gravel or stone driveways. Blade angle is easily adjusted to the right, left or straight ahead.



24" Rotary Mower (Mfg. No. 358) For Wonder-Boy 401: Compact worker with large opening on side to prevent clogging. One control for overall height adjustment front and rear from 1 5/8" to 2 3/4". Heavy gauge, all steel housing. Precision ball bearings for smooth operation, longer life. Front wheels are used as gauge wheels to follow ground contours; no scalping. Leaf Mulcher (Mfg. No. 264) is optional.



32" Deluxe Rotary Mower (Mfg. No. 333) For Super Wonder-Boy or for 6 hp Special Wonder-Boy. Three one piece blades are tempered, high-carbon steel for long durability and consistent clean cutting. Shafts revolve on presealed ball bearing. Heavily reinforced housing is constructed of bumper type steel. Front wheels are used as gauge wheels to follow ground contours, eliminating scalping. Single lever adjusts cutting heights from 1 1/4" to 3". Leaf Mulcher (Mfg. No. 173) is optional.



3 Gang Mower (Mfg. No. 273) Three 22" ground-driven mowers smooth 2 3/4 acres per hour, cutting a velvety smooth swath 5' wide. Heavy-duty construction means long, service-free life under constant service. Extra-wide tires prevent marking your lawn, even when it's wet.

Simplicity® ROTICUL® 4 hp / 3 hp



Tilling is tireless for both the operator and the machine when you put the Supermatic 4 hp Roticul to work . . . thanks to its exclusive Full-Power Reverse Gear Control.

Roticul stops on a dime for extra safety — you just release your grip on the handles and controls, and it stops instantly. If a fence or shrub looms up ahead, you just push the patented Full-Power Reverse Gear Control and the Supermatic Roticul obediently and immediately steps back.

This reversing is simply a matter of shifting gears. No friction wheels. No twisted belts. No engine jitters in tough going. Just a smooth, tireless performance even in baked, crusty soil.

This powerful sodbuster has the extra muscle needed for smooth, fast tilling, and is so perfectly balanced that even Mom can handle it with ease. Its Briggs & Stratton engine starts in a flash, too, for instant take-off-and-till power at your fingertips. You start by pulling the Easy-Spin Starter for immediate response . . . no sputter, no cough. Just engage the Full Power Forward Control and away you go!

Roticul's heavy-duty, electrically welded steel frame takes all the punishment you can give it . . . year after year. It's constructed with rugged cross bracing to increase member strength. And its non-winding tines are forged from high-carbon steel.

These self-sharpening tines slice into the hardest soil up to 7" deep and up to 44" wide. They gently knead the soil with a smooth, spading action . . . leaving it crumbly, and perfect for planting. Its compact, balanced design features a narrow body for easy tilling in small or high foliage.

All these features, plus push-button fingertip control, let you get in gear for better, faster filling with a streamlined Roticul. No wonder it's called America's favorite sodbuster!



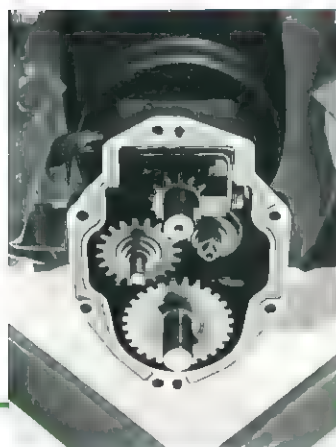
for top tilling at a thrifty price RODICUL 3 hp MODEL

Don't let its low price fool you — although it doesn't have power reverse, this Roticul 3 hp economy unit has most of the Supermatic's features: Heavy-duty steel construction, non-winding self-sharpening tines (adjustable from 8½" to 31"), rugged engine with Easy-Spin starting, balanced design for easy handling, and superior tilling action. This tiller is built to take it in tough conditions, too, with a minimum of effort and a maximum of efficiency.

America's favorite sodbusters!



Roticul features a perfectly balanced design and low center of gravity for gentle, easy handling even in hard soil.



Fingertip Control. Supermatic Roticul's all-gear transmission provides smooth full power forward and reverse at the touch of the fingertip control. It eliminates old-fashioned friction wheels and twisted belts . . . provides extra smooth operation and extra long life.



Roticul tines are easily expanded from 6" to 44" wide on the Supermatic 4 hp model, and from 8½" to 31" on the 3 hp unit. (Tine extension set Model No. 212.) Convenient control console features fingertip controls for forward, reverse, on-off switch.

specifications/SUPERMATIC ROTICUL 4 hp

Engine: "Easy-Spin" starting, powerful Briggs & Stratton 4 hp, 4 cycle, single cylinder, air cooled with Lo-Tone muffler, recoil starter, mechanical governor. Throttle and ON-OFF switch, combined for greater safety.

Frame: Heavy-duty, electrically welded steel. Rugged cross bracings increase member strength.

Tines: Non-winding, self-sharpening — adjustable, from 6" to 44" (with extensions). Guaranteed* against breakage, tines are forged from high carbon steel.

Controls: Control Console mounted at handles features patented fingertip control for forward digging, reverse for backing out. Also throttle and ON-OFF switch.

Depth Regulator: Increase depth of till by increasing drag on forward motion of entire unit. Maximum depth 8".

Housing: Cast-iron, worm-drive housing with spring-loaded double lip seals keep dirt out and oil in. Hardened and ground worm drives, bronze worm gear. One inch diameter hardened steel tine shaft is supported on precision needle bearings.

Transmission: All gear-driven.

specifications/RODICUL 3 hp

Engine: Easy-starting Briggs & Stratton 3 hp, 4 cycle single cylinder, air cooled engine with Lo-Tone Muffler, recoil starter.

Tines: Non-winding, self sharpening, adjustable from 8½" to 20½", with tine extensions to 31". Guaranteed* against breakage. Forged from high carbon steel.

Depth Regulator, Frame, Housing, Transmission, and other specifications identical to Supermatic Roticul above, except Roticul 3 hp does not feature power reverse.

*"Simplicity Manufacturing Company guarantees rotary tiller tines against breakage for the period not to exceed the normal life of the rotary tiller; and will replace broken tines directly to the customer at no charge; provided broken tines are returned prepaid to the Company's service department, Port Washington, Wisconsin."

6 hp and 4 hp *Simplicity* SNO-AWAY®



6 hp Sno-Away (Mfg. No. 294)

The powerful Briggs & Stratton engine knows no season — it starts fast in sub-zero weather, thanks to Easy-Spin starting and a winterized hood which “insulates” engine. This hood keeps the engine working in a warm atmosphere, by keeping most snow out, and melting that which gets in. In deep snow and deep cold, you finish in a hurry and get back into the house.

Crushed rock driveway or an uneven sidewalk are no problem for the Sno-Away, either. Skid shoes allow adjustable auger heights to get you over rough spots. And the auger follows small caster wheels up and down contours so it doesn't miss low spots.

Built in snow country for top winter performance, Sno-Away packs many special features. The cold weather engine shroud traps heat, keeps all moving parts warm and running smoothly. It also features a recoil starter shroud for snow protection. A two-speed axle provides two forward speeds and reverse on the 6 hp model, single speed forward and reverse on the 4 hp unit. And Sno-Away has a heavy gauge steel movable scraper blade.

Light snow, heavy drifts, wet slush . . . Sno-Away handles them all with equal ease. So, put your snow shovel away . . . put fun back into winter . . . with a Simplicity Sno-Away.

Someone who recently had the time and energy to figure it out, calculated that an average snow shoveler lifts 6 tons of snow after each heavy snowfall. Most of the lifting isn't snow — it's raising and lowering body weight each time you shovel.

Any way you look at it, it's difficult to regard this lifting too lightly . . . unless you have a Simplicity Sno-Away. This husky snow blower takes the huffing and puffing out of winter, literally turning blizzards in reverse and leaving you more time to sit by the fire.

Since there are many snow blowers on the market today, we invite you to compare either of the two Sno-Away models — the 6 hp unit or the 4 hp unit — with any in their class. Unlike complicated two-stage units, for example, the single stage Sno-Away wades into the deepest drifts without clogging or bogging down. Handles light, fluffy or heavy, wet snow.

The Sno-Away auger cuts a deep, clean swath (26" wide with the 6 hp model, 23½" wide with the 4 hp unit). And it throws snow any distance or any direction you want, with a simple chute change that can be made *while you're in operation*. The blower can be elevated to 26" for high drifts.

really puts snow in its place!

Steel Traction Wheels. (Not Shown) (*Mfg. No. 257*) Heavy-duty steel wheels, reinforced for strength, provide sure-traction on icy surfaces. Easily interchanged with rubber tires by removal of two pins. **Rubber Tires:** Rubber squeegeed zero-pressure tires with Chevron tread easily interchanged with steel wheels. (*Mfg. No. 258*) **Chains:** For extremely icy conditions with rubber tires. (*Mfg. No. 259*). **Counterweight:** For additional weight and ease of operation. (*Mfg. No. 260*)



4 hp Sno-Away (*Mfg. No. 296*)

2-wheel tractor cuts blizzard to size

The versatile Model W (*Mfg. No. 189*) Simplicity two-wheel tractor (shown at lower right) is a jack of all jobs . . . and snow clearing is one job it does with special zest. The Model W tractor combines lots of traction, 3 speeds forward and 1 reverse, and a 7¼ hp engine into a powerful unit that's ready for any rugged yard chore. Its traction differential provides power to both wheels and makes it easier to turn.

Attach a 42" Snow Plow, *Mfg. No. 038*, or a 36" Rotary Snow Thrower, *Mfg. No. 187*, and you can clear your walks and drive as easily as you can take a stroll. The plow angles left, right or straight ahead. It's all high-carbon steel, double beveled and therefore reversible . . . to last years longer. The Rotary Snow Thrower makes snow fly as far as you want in any direction. It, too, is constructed of high-carbon steel to stand the test of time. So why fight it this winter? Remove snow the safe, sensible, sure-way—with a Simplicity snow removal attachment on your walking tractor. (And when winter is over, the versatile Model W tractor will be ready to take on other tasks.)



NOTE: Wheel Weights (*Mfg. No. 046*) and tire chains recommended for Snow Plow. Counterweight kit (*Mfg. No. 218*) and tire chains recommended for Snow Thrower.

Simplicity RIDERS

LANDLORD 101 for man-size snow jobs!

The Landlord 101 thrives on man-sized drifts, gobbling them up and spewing them off in any direction you please. And it does this while you sit in comfort — sheltered snugly from the biting cold and wet falling snow by the optional Winter Cab attachment. You're in full command, with fingertip controls right in front of you. On this year's model, even the auger is controlled from the seat — no need to get off and walk up front to put it in gear. Its powerful 10 hp engine has Easy-Spin starting, which means one pull and you're ready for winter's worst. Controlled traction lets you walk right up slippery slopes with Traction Differential and extra wide rear tires. Hit any size drift with gusto, and W-H-O-O-S-H! the 36" rotary Snow Thrower or 46" Snow Plow moves it out of the way. You're finished in no time, and not even winded. All these features are evidence that the Landlord is the master of all man-size snow jobs. (No. 182 counterweight, 045 collar weight and No. 315 tire chains recommended for Snow Thrower. No. 046 wheel weights, 182 counterweight and No. 315 tire chains recommended for Snow Plow.)

BROADMOOR sure-footed drift buster!

If snow shoveling makes you look on winter as a season of drudgery rather than one of scenic beauty, let a Broadmoor change your outlook on life. Either the 32" Rotary Snow Thrower or the 42" Snow Plow let you put your shovel away for good, and give you all the power you need to blast your way through giant drifts. Deluxe extra-wide, low-pressure tires grip more ground and give you sure-footed traction in icy or slushy going. The Rotary Snow Thrower takes a 32" bite of snow and tosses it any distance or direction you want. One-piece, non-clogging auger has adjustable height for snow removal over uneven surfaces, skid shoes to follow contours for a neat, clean path. (Mfg. No. 293, No. 300 rear counterweight, 045 collar weights for balance and easier lifting, plus tire chains are recommended in especially icy conditions for greater traction.) Or, if you prefer, use the Snow Plow. One pass and 42" of snow are bulldozed out of the way. Adjustable shoes permit snow removal over uneven ground, as well as on gravel or stone driveways. Blade angles left, right or straight ahead. (Mfg. No. 299. Tire chains, rear weight and counterweight are also recommended.)

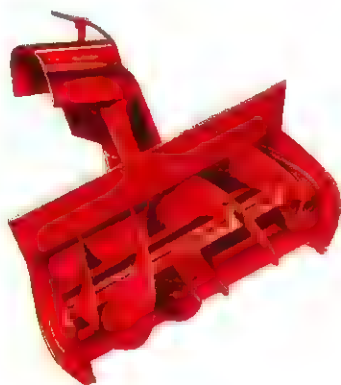
WONDER-BOY clears snow in a jiffy!

Actually enjoy snow removal! Wonder-Boy owners have actually admitted to that. This compact unit wades into snow with its 36" Snow Blade and clears your walks in a hurry. You can attach the blade in seconds with just three pins; no tools needed — a welcome feature when your hands are cold! Super Wonder-Boy's and Wonder-Boy Special's Easy-Spin Starter and magneto ignition system give you a hot spark, with instant response in sub-zero weather. Its rugged 6 engine and all-gear transmission bulldoze through drifts with ease. High-carbon steel blade cuts a 36" wide swath; angles to left, right, or straight ahead. Still don't believe that snow removal can be a joy? Then let a Wonder-Boy convince you this winter — it shouldn't take longer than the first heavy snow. (Blade Mfg. No. 335 for 6 hp. Tire chains recommended for sure traction.)

cut down big drifts in a flurry!



42" or 46" Snow Plow and Dozer Blade For Landlord, 42" Blade (*Mfg. No. 179*); 46" Blade (*Mfg. No. 356*). For Broadmoor, 42" Blade (*Mfg. No. 299*); For 2-Wheel Tractor, 42" Blade (*Mfg. No. 038*). These all-steel, multi-purpose blades make quick work of big snow clearing jobs when heavy snow lies on sidewalks and driveways. They clear 42" and 46" paths, respectively, with one sweep. They have adjustable shoes to permit snow removal from uneven ground, gravel or stone driveways. Blade angle left, right or straight ahead — the 42" adjusts to 3 positions; the 46" adjusts to 5 positions. Can be used with all Simplicity 2-Wheel Tractors and with Landlord and Broadmoor riding tractors.



36" Rotary Snow Thrower For Landlord, *Mfg. No. 345*; For Broadmoor, *Mfg. No. 293* (32" width); For 2-Wheel Tractor, *Mfg. No. 187*. Cuts a swath 36" wide through deep drifts. The revolving outlet duct can be turned to throw snow in any direction. One-piece, non-clogging auger has an adjustable height which allows snow removal over uneven surfaces. This durable unit is built with precision anti-friction bearings.



put more leisure
into your life
with Simplicity



Simplicity MODEL "W"

the 2-wheel tractor that thrives



The "W" designated for this model was originally intended to identify it as a 2-wheel tractor, but satisfied owners prefer to think the "W" stands for *workpower*! Get behind this Model "W" and you'll know why. It takes on any kind of big, tough job — mowing, plowing, cultivating, dozing dirt, sickling, clearing snow, tilling, hauling, rolling lawns, plus cutting brush and logs. For any of these jobs, the Model W has an attachment that mounts in less than a minute, without a single tool.



Seven husky horses are ready to go with one pull of the starter rope — when we say "Easy-Spin Starting", we mean it. The Model W shifts smoothly into three forward speeds (1¼ to 3 to 5 mph) and one reverse (2.7 mph). It

Above: Model W and 32" Rotary Mower give big lawns that beautifully groomed Country Club look. Covers a big area in a hurry, leaving you more time for leisure or just relaxing in the shade. *Model No. 265.*

packs brute power that never balks, while you merely walk behind it.

Its alloy steel gears are precision cut, carburized and hardened to take the bruising punishment of hard work . . . and its electrically-welded all-steel body takes the jolts and pounding easily in stride. Chevron tread 6.00 x 12 tires grip like tiger paws, and feature extra-wide base for maximum flotation and pulling power.

This Model W is a brawny helper that knows no seasons — it's ready to help you with a big job all year 'round. It's an eager power-partner on suburban lots, truck farms, estates, service stations, nurseries . . . wherever big-tractor power and performance with garden tractor economy is needed.

put more leisure into your life with Simplicity

on hard work!



specifications/LANDLORD

Engine: 7¼ hp, 4 cycle, single cylinder, air cooled cast-iron, heavy duty Briggs & Stratton featuring "Easy-Spin" starting Micro-matic ignition, mechanical governor, and oil foam air cleaner. Speeds: 3 forward, 1 reverse. Range from ⅓ mph to 5.2 mph forward — 2-7 mph reverse.

Transmission: Precision roller bearings. Sliding gear construction of alloy steel. Alloy steel gears precision cut, carburized and hardened for long life.

Frame: Heavy steel frame with rugged cross brace. "Hi-Tensile" electrically-welded high carbon steel.

Differential: Spur gear, precision cut, carburized and hardened with built-in controllable traction.

Handles: Heavy, reinforced tubular, adjustable for height.

Tire: 6.00 x 12, super sure grip, chevron tread, wide base tractor tires for maximum flotation and pulling power.

Tread Width: Adjustable from 20" to 25" depending upon wheel mounting.

Clutches: Soft action, with spring-loaded idlers.

Ground Clearance: 10½" at rear axle.



Prepares Perfect Planting Bed

The Model W's 32" Rotary Tiller (*Mfg. No. 191*) kneads the soil with a gentle, spading action, leaving it perfect for planting. There's no clogging . . . no engine stall in rough going . . . no compaction of sub-soil drainage area. This Rotary Tiller lets you do a superb job while taking it easy.

Cuts 4-5 Acres Per Day

Attach the 30" Sickle-Bar to the Model W — it only takes a minute — and walk right through big cutting jobs like this. This unit lays low towards 4-5 acres per day, and cuts close to fences and trees. It has a separate clutch control for easy handling and maximum safety.



patented **QUICK-HITCH** attachments

mount in less than a minute without tools!



8", 10" Moldboard Plows (8"—Mfg. No. 024; 10"—Mfg. No. 025) The photo at left gives a good indication of the clean, smooth plowing job these plows can do behind the Model W tractor. Swivel rolling coulter cuts trash, turns it under and leaves a clean furrow. The depth of the plow can be changed while in motion. (Use 046 wheel weights and 044 wheel weights.)

30" Reel Lawn Mower (Mfg. No. 058) Cuts 30" wide swath, from $\frac{1}{2}$ " to $1\frac{1}{4}$ " high. Five heat-treated blades, 6" diameter reel, with rigid cutting bar. Engine-driven reel, with independent clutch. Belt driven.



32" Rotary Mower (Mfg. No. 265) This 3-bladed, heavy-gauge steel mowing unit attaches to tractor in less than a minute with patented Quick-Hitch. The unique blade design improves cutting and increases blade-tip life. Single lever screw permits fast cutting height adjustments from $1\frac{1}{2}$ " to 3". Three ball-bearing spindles are equipped with sealed precision bearings. Leaf Mulcher (Mfg. No. 173) is available as optional equipment.

32" Rotary Tiller (Mfg. No. 191) Has self-sharpening tines. Center drive and open construction reduce clogging. Tine extension set, Mfg. No. 212, increases tillage width to 42". (Use 044 and 046 wheel weights for both.)

Cultivator (Mfg. No. 205) Easily adapted to many crops and soil conditions. Working depths are easily controlled by parallel tool lift and screw regulator. Six 8" reversible steels are staggered to shred trash. Works astride or between rows. (Recommend 044 front counterweight.)

8-12" Disc Harrow (Mfg. No. 206) Makes fast work of preparing seed beds, deep cultivating, and hilling. Gangs reverse to throw in or out. Leveling adjustment is provided. Constructed of 12" diameter carbon steel. (Use with 044 front counterweight and four 046 wheel weights.)

36" Rotary Snow Thrower (Mfg. No. 187) Cuts 36" swath through heavy snow, throws it in any direction or distance with control at handle. Heavy steel construction. Features drift cutters. (Counterweight kit No. 218 recommended—tire chains No. 181 recommended.)

Combination Sulky, Dump Cart (Mfg. No. 201) Handy sulky holds 1,000 lbs. and adjusts to trail behind tractor or to either side. Dumps without unhitching. Comfortable seat, steel frame, rubber tires, roller bearing wheels. Lawn roller interchanges with wheels, allowing dual use. Width over tires: $36\frac{1}{2}$ ".





attachments (not shown)

30" Sickle Bar (*Mfg. No. 193*) Cuts 4-5 acres per day, close to fences and trees on either side. Separate clutch control.

42" Snow Plow and Dozer Blade (*Mfg. No. 038*) All-steel blade angles left, right, straight ahead for snow plowing, light grading, cleaning farm buildings, poultry runs. Adjustable gauge shoes. (*Mfg. No. 046* wheel weights and *No. 181* tire chains recommended.)

20" Brush and Log Saw (*Mfg. No. 196*) Operates vertically or horizontally. Auto-clutch disengages when throttle is closed or engine overloads. Steel tilting cradle is also available for cutting cord wood.

accessories (not shown)

Front Counterweight (*Mfg. No. 044*) — Recommended for use with rear-mounted attachments such as 32" tiller, 12" disc harrow, plows, and cultivator.

Rear Counterweight Kit (*Mfg. No. 218*) — Recommended for balancing 36" Snow Thrower, Snow Plow and Dozer Blade.

Collar Weight (*Mfg. No. 045*)—Attaches to rear or front counterweight for extra weight.

Wheelweights (*Mfg. No. 046*)

Tire Chains (*Mfg. No. 181*) — 6.00 x 12

Simplicity[®]

home of America's first family of lawn and garden power equipment.



Simplicity's Plant No. 1 and Plant No. 2, plus Simplicity's famous proving grounds.

we aim for top quality ... then prove it to ourselves

Quality Control is more than just a fancy phrase at Simplicity. No Simplicity product can get into your hands without first passing rigid inspection and thorough tests — which include more punishment than you'll probably give the product in its lifetime.

The guardians of Simplicity quality, from start to finish, are the quality engineers in our modern plants and along the manufacturing line. They control the product with watchdog surveillance, so that one unit is just like another — quality clear through!

Thanks to the growing use and acceptance of our product,

Simplicity is recognized as a pacesetter in the lawn and garden power equipment field. We don't regard this enviable position lightly. In the conference room of our development team . . . on the engineers' drawing boards . . . in our modern manufacturing facilities . . . we are working constantly to improve even further our power products.

You can be sure that when new, improved lawn and garden power equipment is developed and readied for home use, it will be developed here . . . at Simplicity, headquarters of the finest lawn and garden power equipment in America for over 25 years.

SIMPLICITY MANUFACTURING CO., PORT WASHINGTON, WISCONSIN, U.S.A.